

BOARD OF DIRECTORS MEETING

January 8, 2022

ATTENDEES: George Martin (Heber), Kiersten Dumas (Spanish Fork), Mark Greenhalgh (Nephi), Gene Wilson (Helper), Vernal*

ABSENT: Purgatory, Lee Kay, Golden Spike, Ogden, Tooele, Vernal*

OFFICERS: Chris Kinder (President), Kelly Brinkerhoff (co-Vice President), Austin Kinder (co-Vice President), Stacy Hawley* (Treasurer), Vicki Skelton (Secretary)

GUESTS: Bob Schverings (Stacy's father)

The meeting was called to order at 3:21 a.m. and roll was taken.

Vicki summarized the minutes from the last Board meeting held at Vernal Rod & Gun Club on September 11, 2021.

Kiersten motioned; Stacy seconded. The minutes as outlined were unanimously approved by the Board.

Stacy gave a QuickBooks version of the financials. At the end of calendar 2021, the bank account was at \$52,826.84. Taxes for 2020 were completed and mailed off on time. We have not heard back from the IRS regarding the USTA's non-profit status. Stacy was instructed by the IRS to continue filing as a non-profit (990EZ). Leftover state trophies will be donated to AIM.

Kiersten motioned; Kelly seconded. The financials as read were unanimously approved by the Board.

Addendum: Stacy filed eight 1099's through her tax accountant for 2021.

Rookie of the Year was announced as Avery Fitzgerald. Avery was the only applicant.

Kiersten gave a bid for \$0.28/target for the 2022 State Shoot. Target prices will remain \$36 for each event at the State Shoot.

Gene motioned; Stacy seconded. The price of targets and target prices were unanimously approved by the Board.

Club participation for trophies includes Spanish Fork, Vernal, Nephi, Heber, and Helper.

Addendum: Tooele and Ogden agreed to participate.

Issues with the 3S now having a cloud-based program were discussed. The cloud-based program will charge a \$35 setup fee per shoot and \$3/shooter/day. Updates for ShootPro ended January 1 and support for the program will end January 2024. Other cashing software options were discussed, but the ATA is actively working on a solution.

This year we received a rebate from the ATA in the amount of \$3,133; last year's rebate was \$3,227. Check will be sent to Stacy; trophies will be sent to Chris.

Penalty yardage for the last State Shoot was based on current target year and previous two target years. This year the ATA went back to current and previous year.

Stacy motioned; Kiersten seconded. The Board unanimously voted to go back to current and previous target year for penalty yardage.

Start date of the State Shoot is June 22; Spanish Fork will be doing marathons on June 21. Cashiering will be open from 10 am to 7 pm on Tuesday, June 21, in conjunction with the marathon.

Raising the price of options to have larger payouts was discussed. A jackpot purse will be added to handicaps.

Stacy motioned; Austin seconded. The Board unanimously voted to raise and add options.

Chris wanted to add an event to the State Shoot that would be an HOA based on composite average, in-state and out-of-state.

Kiersten motioned; Kelly seconded. Adding an HOA option to the first event of the State Shoot was unanimously approved by the Board.

Presquad start date was determined to be March 15 at 8 a.m.

Member meeting at the State Shoot will be held between the singles event on Saturday, June 25. The BOD meeting to select shoot dates may be done by email again this year.

This year Chris wants all clubs to have a representative at the State Shoot to referee shoot offs. We will pick a designated day and let the club know it is their responsibility to provide a representative. Mention of it will be made in the program.

If we are going to give targets to advertisers, Chris proposed we give targets ONLY, not the fees associated to get a trophy.

Stacy questioned how many people actually look at a program, let alone the ads. Her justification was if we're trying to make money, you need to look at what works. Shooters care about target prices, dates of the shoot, and some shooters are looking at trophies. Ads in the program increase the printing/ mailing costs. Vicki proposed we print the program without ads, but put ads in the digital program on the website. Gun club ads and event sponsor ads will be printed in the program. Only people who request them will be mailed a copy. It was agreed we should do a postcard.

Chris questioned bringing in more shooters by making it possible for shooters to have target-only pricing; however, the 3S program will not allow for that.

Vicki is working with Nevada, and possibly Colorado to "swap" program ads for no cost. Nevada is also interested in cross-linking shoot dates on the respective websites as their target year is opposite ours.

Three designs were presented to be the logo for the State Shoot. The logo used for the tee shirts last year was the most popular. There will be a fee of \$150 to obtain the rights to use the artwork and it will become ours. It was agreed to use last year's tee shirt artwork as our logo and \$150 was a reasonable price to pay.

Kiersten motioned; Stacy seconded. The Board unanimously agreed to pay for and use the logo from last year's tee shirts.

Stacy liked last year's tee shirts, but not the quality or size options offered, so we may use a printer Stacy has worked with in the past.

Vicki asked if Stacy had sent out dues notices to the clubs or if she was going to combine with the fee for an ad like last year. Stacy said it is easier to send out notices after the first of the year (calendar year vs. target year) to make the accounting easier. Vicki reminded her to credit Nephi, Purgatory, Tooele, and Ogden as their ads did not make it in the program last year (assuming they paid for an ad).

Pins were discussed. Vicki received a quote from Fiesta Metals for doing a 2021 and 2022 pin. The Board questioned why the quote for 2021 pin was \$0.40 more than the 2022 pin, but the answer is in the quantity ordered.

Stacy motioned; Kelly seconded. The Board agreed unanimously to pursue 2021 and 2022 pins from Fiesta Metals with the new logo.

Addendum: we ordered 150 pins for 2021 and 250 pins for 2022 of the same design.

Vicki mentioned Fiesta Metals is also now doing buckles starting at \$25 as a less expensive option gun clubs might want to pursue for their shoots.

Chris wants to split the gun clubs into three regions (three clubs in each region) and have an option where a buckle will be awarded to the person with the highest singles score for that region who played the option. At the state shoot, singles event, the winners from each region will be competing for a buckle to the high gun. There is not enough time this year to implement this option for the State Shoot, but will be tried at the region level for this target year. This will be based on class, not category. The option will be \$15, of which \$10 will be paid out at each shoot (in Lewis fashion) and \$5 will go towards the cost of the buckle. The option will be called the Utah Regional Chain Shoot.

Kiersten motioned; George seconded. The Board unanimously voted to try the option this year at each club's designed shoot date, starting with Purgatory in March.

Addendum: it was decided to do the buckles based on entering composite average and the option name was changed to Utah Regional HOA Chain Shoot.

A trophy package was brought up for vote. Last year we allocated \$16,000, which did not include buckles.

Austin motioned; Stacy seconded. A trophy budget of \$16,000 was unanimously approved by the Board.

Events Wednesday, Thursday, and Friday will begin with doubles, so the order will be doubles, handicap, then singles as the last event of the day. Also this year we will be shooting 25 targets/house using banks 1-4, 5-8, 9-12

No date was picked to hold the next BOD meeting, but it should be in three months. An email will be sent when a date is established, probably in April. The purpose of the meeting will be to give an update on our progress toward the State Shoot.

Tracy is doing a postcard for the Spring Grand. Vicki will forward a copy of the new logo when purchased.

Kiersten made the motion to adjourn; Vicki seconded.

The meeting was adjourned at 5:30 pm.